



Educate for life

Dear Parents and Carers,

New Uniform – September 2025

Thank you for supporting our uniform consultation. I am writing to let you know that in response to your feedback, **we will be introducing a new school uniform from September 2025**. This aims to significantly reduce uniform costs while providing more comfortable, practical clothing for students.

Full details of the new uniform and policy will soon be found on our [academy website](http://www.cowesec.org). Please see the helpful uniform pictures we are including with this letter for guidance.

To support this change, we have secured a new official supplier: **The School Shop** (<https://iwuniform.co.uk/>). They are a trusted provider offering high-quality garments, a user-friendly online ordering system, and efficient delivery.

Key information:

- There are **no compulsory uniform changes for existing students** — current uniform items remain acceptable.
- Families **have the option** to move to the new uniform if they prefer.
- We recognise that, during the transition, there may be a mix of old and new uniform items.
- **All students must always wear at least one clearly identifiable item of school clothing**; this could be a logoed garment and/or a tie/kilt featuring our distinctive school tartan.

Priority for incoming Year 6:

To ensure new students are fully equipped for the start of term, **incoming Year 6 students will be prioritised** for uniform orders.

Key elements of uniform that remain unchanged:









- Plain black school shoes or trainers (absolutely no logos).
- A plain black pullover (absolutely no logos, apart from the academy logo in the new uniform).
- Smart black full-length trousers or shorts (loose-fitting and the same width from knee to ankle).
- The academy kilt or a black pleated skirt (worn at knee length or below, unless worn with plain black tights or plain black leggings underneath).
- White collared shirt/ reversed collared blouse (tucked in unless new academy logoed polo shirt).
- Plain black or white knee or ankle socks or tights (trainer socks are not allowed).

A full list of approved uniform items will be published shortly on both our website and The School Shop's website. Please contact info@cowesec.org or The School Shop with any questions. Uniform will be available to purchase from 16th June 2025.

Thank you, as always, for your continued support.

Yours sincerely,

Mrs R Kitley
Principal

Approved uniform items	Not approved
Shirts	
<ul style="list-style-type: none"> White shirt or revere collared blouse (MUST be worn tucked in, WITH one item with CEC Logo/Tartan such as: blazer, logo black jumper or tie) CEC logo polo shirt Plain white polo shirt worn under CEC logo jumper 	<ul style="list-style-type: none"> White shirt or blouse worn untucked White shirt or blouse worn without either a blazer, tie or CEC logo jumper Plain white polo with no CEC logo IF worn without a CEC logo jumper 
Jumpers	
<ul style="list-style-type: none"> CEC logo black jumper Plain black v-neck jumper IF worn with tie/blazer 	<ul style="list-style-type: none"> Black jumpers with ANY logo EXCEPT the CEC logo Jumpers which are not black Hoodies or coats worn indoors 
Trousers/Skirts/Shorts	
<ul style="list-style-type: none"> Smart black trousers, must be loose-fitting and about the same width from knee to ankle, not skinny fit or cropped length A black pleated skirt or academy tartan kilt or smart black shorts which MUST worn at knee length or below, unless worn with plain black tights or plain black leggings underneath 	<ul style="list-style-type: none"> 'Skinny' fit trousers Jeans, tracksuit bottoms or leggings (worn without a skirt) Tight 'body-con' skirt Any skirt or shorts worn above knee length UNLESS worn with plain black tights or leggings 
Shoes	
<ul style="list-style-type: none"> Plain black school shoes or trainers (absolutely no logos). 	<ul style="list-style-type: none"> School shoes or trainers in any other colour than plain black, or with logos Boots Heels Open toes, sling-backs, etc. 
Accessories, hair and make-up	
<ul style="list-style-type: none"> One simply stud or sleeper worn in the lobe of each ear Non-visible make up Hairstyles should be moderate and appropriate for school, including natural hair and protected hairstyles associated with their racial, ethnic and cultural identities A wristwatch (not a smart watch) 	<ul style="list-style-type: none"> Any jewellery other than one simple study or sleeper in the lobe of each ear Facial piercings Smart watches Visible make-up including false eyelashes Nail varnish unless clear in colour including false nails Haircuts which are less than grade 1, markings, tramlines or symbols Hair dye is not recommended for children at secondary school age. However, if used, hair colour should remain natural and not undermine our high standards of appearance